

PRESS RELEASE - FOR IMMEDIATE RELEASE

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Dixieline Lumber Company – California Acquisition

(San Diego, CA – July 31, 2004) – Dixieline Lumber Company, a division of Lanoga Corporation, servicing the needs of contractors, builders and homeowners in Southern California, announced today that an agreement "in principle" has been reached to acquire Barr Lumber Company, a lumber distribution and truss manufacturing facility in El Centro, California.

Barr Lumber currently operates one, full-service lumber distribution yard and truss manufacturing facility in El Centro along with a showroom for doors and windows, a kitchen cabinet center, and a door and trim shop, within the larger facility.

Barr Lumber will immediately begin operations as part of Dixieline Lumber & Home Centers on August 2, 2004.

Joe Lawrence, General Manager of Dixieline, stated that "Over the last few years we have seen our market share in the Imperial County grow. This is a market we currently service from San Diego. The Barr Lumber location will free-up capabilities and resources here in our San Diego lumber and truss operations and together grow and improve our ability to service both markets. Barr's location will also allow us to potentially service the east side of the Palm Desert/Indio market, approximately 1½ hours to the north."

"We are very excited about the opportunity Barr Lumber brings to Dixieline" says Paul Hylbert, President and CEO of Lanoga, the parent company of Dixieline. "Its centralized location in the Imperial Valley is paramount for the continued growth of Dixieline in this fast growing market."

Barr Lumber was acquired by the Imperial Hardware Company in the early 1990's. Jim Barr and his family founded this single operation and held it until the transfer of ownership to Phil Heald, the CEO of Imperial Hardware.

In addition to Dixieline, Lanoga Corporation operates 305 facilities in 20 Mid Western and Western states, including United Building Centers in the Midwest and Rocky Mountains, Lumbermens in the Northwest, Spenard Builders Supply in Alaska and Home Lumber in Colorado.